



“Pave the Way” Sponsorship Program

Dear Supporter,

Thank you for your interest in becoming a sponsor for the Bentonville Band Program. The Bentonville Band is one of the best scholastic band programs in the country.

The Bentonville Pride Marching Band is a 5-time (4-consecutive) Arkansas Class 7A State Champion, a Bands of America Super Regional Finalist and Medalist, and a Grand Nationals Semi-Finalist. The Bentonville Wind Ensemble and Symphonic Winds were the 2022 State Honor Ensembles and the Bentonville Wind Ensemble and Percussion Ensembles were participants in the National Concert Festival in 2019 and 2020. Our colorguard program is a WGI Open Class Finalist and a MCCGA Open and A Class Champion.

As a source of great pride in our community, the Bentonville Band Program instills life-long lessons of discipline, work ethic, music appreciation, physical fitness, respect, and camaraderie. These values are what make the students of the Bentonville Band Program respected in the community and recognized as leaders in their school. .

Every year, the Bentonville Band Program participates in over 40 events, many of which are out of state and require a great deal of logistic support for meals, travel and lodging. As a highly successful program of 300 students, it takes dedicated students, staff and volunteers. But we can't do it without the generous support of sponsors like YOU!

Please consider supporting the Bentonville Band Program. Your donation will help us continue to grow and encourage excellence from students both on the marching field and in the concert halls. Your gift is tax deductible and will help ensure life-changing impacts on students in your community.

Available Yearly Sponsorships

Directors Circle - \$5,000+

Platinum Level Sponsor - \$2,500 - \$4,999

Gold Level Sponsor - \$1,000 - \$2,499

Silver Level Sponsor - \$500 - \$999

Bronze Level Sponsor - \$250 - \$499

Supporter Level Sponsor - \$50 - \$249

Donation Benefits

All Levels of Donations Include:

- Tax-deductible donation - Bentonville Band Boosters is a 501(c)3 organization. Tax ID: 71-0845891
- Advertising and Exposure of your business to over 300 Band Students and families on our Weekly Newsletter
- Social Media Acknowledgement (2.7K Instagram followers, 5.6K Reach on Facebook)
- Recognition on our Website - www.bentonvillepride.com (11K page views per month, 4.3K visits per month)

Bronze Level Sponsor

- Quarter Page Advertisement in the Bentonville Marching Invitational Program.

Silver Level Sponsor

- Quarter Page Advertisement in the Bentonville Marching Invitational Program, Name listed on the back of practice and show shirts (if turned in by July 1, 2023).

Gold Level Sponsor

- Half Page Advertisement and small banner advertisement and logo on volunteer shirts at the Bentonville Marching Invitational, 15 second advertisement on the Jumbotron at Bentonville High School football games during halftime, small logo on the back of our practice and show shirts (if turned in by July 1, 2023)

Platinum Level Sponsor

- Full Page Advertisement, 4 reserved seats, medium banner advertisement and logo on volunteer shirts at the Bentonville Marching Invitational, 20 second advertisement on the Jumbotron at Bentonville High School Football Games during halftime and medium logo on the back of our practice and show shirts (if turned in by July 1, 2023)

Director Circle

- Full Page Advertisement, 4 reserved loge seating, large banner Advertisement at the Bentonville Marching Invitational, 30 second advertisement on the Jumbotron at Bentonville High School Football games during halftime, large logo on the back of our practice and show shirts (if turned in by July 1, 2023)

'Pave the Way' Sponsorship Application



I. Your Contact Information

Name	Phone	Email
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Business Name

Business Address	City	State	Zip Code
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Website	Social Media
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III. Sponsorship Level

All sponsors receive:

Tax-deductible donation - Bentonville Band Boosters is a 501(c)3 organization. Tax ID: 71-0845891
Advertising and Exposure of your business to over 300 Band Students and families on our Weekly Newsletter
Social Media Acknowledgement (2.7K Instagram followers, 5.6K Reach on Facebook)
Recognition on our Website - www.bentonvillepride.com (11K page views per month, 4.3K visits per month)

- \$50 - \$249 - **Supporter Level**
- \$250 - \$499 - **Bronze Level**
Quarter Page Advertisement in the Bentonville Marching Invitational Program.
- \$500 - \$999 - **Silver Level**
Quarter Page Advertisement in the Bentonville Marching Invitational Program, sponsor name listed on the back of practice and show shirts (if turned in by July 1, 2023).
- \$1,000 - \$2,499 - **Gold Level**
Half Page Advertisement and small banner advertisement and logo on volunteer shirts at the Bentonville Marching Invitational, 15 second advertisement on the Jumbotron at Bentonville High School football games during halftime, and small logo on the back of our practice and show shirts (if turned in by July 1, 2023)
- \$2,500 - \$4,999 - **Platinum Level**
Full Page Advertisement, 4 reserved seats, medium banner advertisement and logo on volunteer shirts at the Bentonville Marching Invitational, 20 second advertisement on the Jumbotron at Bentonville High School Football Games during halftime performance and medium logo on the back of our practice and show shirts (if turned in by July 1, 2023)
- \$5,000+ - **Directors Circle**
Full Page Advertisement, 4 reserved seating, large banner advertisement at the Bentonville Marching Invitational, 30 second advertisement on the Jumbotron at Bentonville High School Football games during halftime performance, and large logo on the back of our practice and show shirts (if turned in by July 1, 2023)

IV. Total Gift Amount/Payment Method

Total Amount of Gift _____

Payment Method Check Credit Card via paypal (Please add note: "Pave the Way")



Signature	Date
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Please return completed form with payment to the **Bentonville Band Boosters**
PO Box 1141, Bentonville AR 72712 or email thendrix@bentonvillek12.org